

Ohio Medical Group Management Association
2004 Spring Educational Conference

Friday
June 4, 2004

*Hilton Columbus
Columbus, Ohio*

Lead as You've Never Led Before

Presented by Tim Wright

Pathways to Leadership

*Presented by
Ruper Evans
Sam Nussbaum, MD
Jeffry Peters*



Ohio
A State Affiliate

Meeting Location:

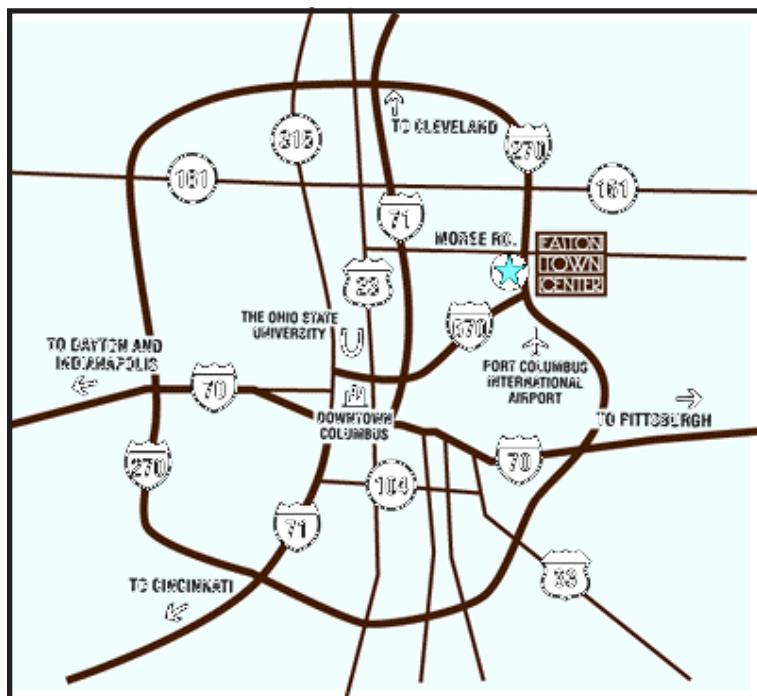
Hilton Columbus
3900 Chagrin Drive
Columbus, OH 43219
Tel: 614/414-5000

PLEASE NOTE THE THE LOCATION FOR THIS MEETING IS DIFFERENT. THIS MEETING WILL BE HELD AT THE HILTON COLUMBUS, AT THE EASTON SHOPPING MALL IN COLUMBUS. THIS IS ON THE EAST SIDE OF COLUMBUS. A BLOCK OF ROOMS has been reserved for OMGMA at the Hilton Columbus. Our block of rooms will be held May 13, 2004 so do not delay making your arrangements. After that date, rooms will be on a space available basis for our special group rates of \$169.00 (single). Any room not guaranteed will not be held beyond 6 PM on the arrival date. Call Hilton Columbus directly for reservations You can check out the services at this hotel by logging on to www.columbusoh.hilton.com.

****ON-SITE PARKING IS PLENTIFUL AND FREE OF CHARGE!****

Map:

Hilton Columbus is conveniently located at Easton on the northeast side of Columbus.



June 4, 2004 Spring Educational Meeting Agenda:

Here's what's planned.....

Tim Wright a nationally recognized motivational speaker will be presenting the morning program entitled:

“Lead as You’ve Never Led Before”

In this presentation Tim will address the following issues:

- What it means (and takes) to shape a vision for one’s organization
- The value and responsibility of leading with a mission (and mission statement) in mind.
- How to generate commitment: to job, organization, community, and customers/constituents.
- The powers of leading as an equal rather than as an authority and of learning the values of interpersonal influence.

At the end of the day participants will be able to:

- Shape vision and mission for medical groups or departments by learning the applicable values of vision and mission statements.
- Utilize diversity and diverse skills among clinical and non-clinical members of the staff by learning to go beyond age, gender, ethnicity, race and religion.
- Generate individuals’ commitment: to job, patient, organization, community, and customers/constituents by seeing the difference between commitment and compliance and how to build the former.
- Lead as an equal rather than as an authority, whether a small task force, a departmental team, an entire unit, or the medical group at large, by learning the power of interpersonal influence.

Tim Wright is CEO (Chief Everything Officer) of Wright Results. He works with healthcare related organizations that want to “blow the lid off” their people’s performance and excel for their marketplace and not just in it.

Tim is an Info-Motivational speaker who helps people, teams and organizations perform with more creativity, more energy, more fun and more motivation.

Learning from his experience as a teacher, a manager, an executive, an entrepreneur, and an older brother, Tim has developed the Take Charge! Accept the Challenge!sm Program. Specific applications are included in each of Tim’s programs and presentations. These applications improve and enhance business performance, interpersonal success, and personal progress.

Tim has consulted and spoken for numerous healthcare and healthcare-related associations, for hospitals and medical centers.

He has delivered more than 800 presentations to over 17,500 professionals. ...and he’s a member of National Speakers Association. Tim has served on the Board of three not-for-profit organizations.

“Here’s what’s planned” (continued next page)

The afternoon session will be entitled

“Pathways to Leadership”

A panel of healthcare leaders from the hospital, insurance, and physician management industries has been assembled to discuss their interpretations of leadership in healthcare and the road they took to be at their level of success. Managers attending this session should be able to learn from the different explanations of leadership models, understand the conveyance of how success was achieved, and ask pertinent questions of the panel that would be applicable to their own personal experiences.

The presenters will be:

Rupert Evans, President & CEO of AHA Institute for Diversity

Sam Nussbaum, M.D and Chief Medical Officer Anthem Blue Cross Blue Shield.

Jeffrey Peters, President Heath Directions.

Schedule:

7:30 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 8:10 am	Welcome, Troy Simon, CMPE, President OMGMA
8:10 am - 8:15 am	Program Introduction
8:15 am - 10:00 am	Lead as You’ve Never Led Before <i>Presented by Tim Wright</i>
10:00 am - 10:30 am	Morning Break
10:30 am - 12:00 noon	Lead as You’ve Never Led Before... continued <i>Presented by Tim Wright</i>
12:00 noon - 12:30 pm	OMGMA Business Meeting
12:30 pm - 1:15 pm	Luncheon plus ACMPE Orientation
1:15 pm - 1:30 pm	Vendor Time
1:30 pm - 2:30 pm	Pathways to Leadership <i>Presented by</i> Rupert Evans <i>President & CEO of AHA Institute for Diversity</i> Sam Nussbaum, M.D. <i>Chief Medical Officer Anthem Blue Cross Blue Shield</i> Jeffrey Peters <i>President, Health Directions</i>
2:30 pm - 3:00 pm	Break
3:00 pm - 4:00 pm	Pathways to Leadership... continued
4:00 pm	Awards & Adjournment

**Conference Evaluation and Drawing for \$100 CASH
(You must be present to win)**

ACMPE Credit:

The American College of Medical Practice Executives (ACMPE) designates this program for credit hours commensurate with hours spent in education sessions.

Meeting Fees:

OMGMA Member.....\$60. Non-Member or Guest.....\$95.
Full Time Health Care StudentNo Charge!

Make checks payable to OMGMA and mail it along with the completed registration form to:

**OMGMA
PO Box 14882
Columbus, OH 43214**

****Refunds will be made only if two weeks written advance cancellation notice is received****

